



GIS DAY 2011

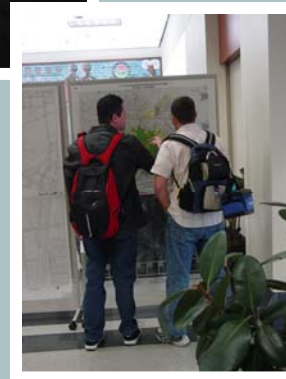


Houston - Galveston Area Council
Geographic Data Committee



GEOGRAPHY MATTERS

This event is the largest showcase of how Geographic Information Systems are used in the City of Houston and surrounding areas. For two days, business people, educators, students, and the general public are given a free access pass to products and services that encompass GIS.



LOCAL EFFORTS.
GLOBAL IMPACTS.
COMMITMENT TO
EDUCATION AND
COMMUNITY

NOVEMBER 9TH AND 10TH 2011
LONESTAR COLLEGE-CYFAIR

www.HoustonAreaGISDay.org

Sponsors Needed to Support GIS Day and Geographic Education

SPONSORS

All GIS Day outreach activities are sponsored by our important partnerships with national and local vendors and government agencies. Without these sponsors, GIS Day would not be a two day event and would not be able to host, feed, and introduce nearly 400 high school students. These monies may be tax-deductible.

Tax Deductible Sponsorship levels Include:

Silver—\$500—Logo on Webpage and Flyers, optional exhibitor booth

Gold—\$1,000—Logo on Webpage and Flyers, optional exhibitor booth

Platinum—\$1,500—Logo on Webpage and Flyers, optional exhibitor booth,

SILVER

SPONSOR BENEFITS

Logo on Webpage, Flyers, and press releases, optional exhibitor booth

GOLD

SPONSOR BENEFITS

Logo on Webpage and Flyers, optional exhibitor booth

PLATINUM

SPONSOR BENEFITS

Logo on Webpage and Flyers, optional exhibitor booth, Scholarship Sponsor



GIS DAY 2011

COMMITMENT TO
EDUCATION AND
COMMUNITY

GEOGRAPHY MATTERS

A transformation is taking place. Businesses and government, schools and hospitals, nonprofit organizations, and others are taking advantage of it. All around the world, people are working more efficiently because of it. Information that was limited to spreadsheets and databases is being unleashed in a new, exciting way—all using geography.



Linking location to information is a process that applies to many aspects of decision making in business and the community. Choosing a site, targeting a market segment, planning a distribution network, zoning a neighborhood, allocating resources, and responding to emergencies—all these problems involve questions of geography. Where are my customers and potential customers? In which neighborhoods or ZIP Code areas do consumers with particular profiles live? Which areas of a city are most vulnerable to seasonal flooding or other natural disasters? Where are power poles located, and when



Geography is helping people make better decisions in many disciplines. Geographic data can be gathered and organized to support the generation of information products that are integrated in the business strategy of any organization. A geographic information system is not an end in itself. It is used to create useful information products that help organizations run better. It has saved hundreds of millions of dollars through increased productivity and efficiencies. And that's just the beginning.



www.HoustonAreaGISDay.org

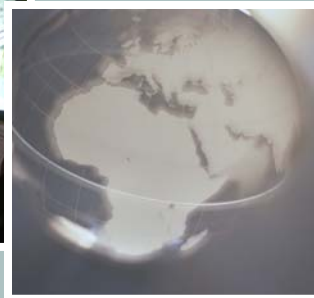


WAYS TO SHOW YOUR SUPPORT:

EXHIBITORS

Local vendors, government agencies and our education partners set up demonstration and informational booths. The booth space is 10 ft by 10 ft and includes a 6ft table, two chairs, electricity and WIFI internet availability.

Cost of exhibitor booth helps to cover location and operational costs of the GIS Day event.



COST: \$250.00
TYPE: EXHIBITOR

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These special levels include an optional booth and these benefits:

Silver—\$500—Logo on Webpage and Flyers, optional exhibitor booth

Gold—\$1,000—Logo on Webpage and Flyers, optional exhibitor booth

Platinum—\$1,500—Logo on Webpage and Flyers, optional exhibitor booth, Scholarship Sponsor

SPONSORSHIP TYPE:

- FRIEND: \$50**
- PROFESSIONAL: \$100**
- CORPORATE: \$250**
- SILVER: \$500**
- GOLD: \$1,000**
- PLATINUM: \$1,500**





GIS DAY 2011

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GIS DAY - HIGHLIGHTS

WEDNESDAY - NOVEMBER 9TH

FOCUS AUDIENCE - PROFESSIONALS & COLLEGE STUDENTS



PRESENTATIONS

Presentations covering GIS related topics allow local vendors, government agencies, college students, college professors, and others to showcase their GIS projects and activities.

MAP GALLERY

Maps highlighting current and past projects are displayed near Exhibit Hall for all attendees to see. Map gallery projects are judged and prizes awarded during Friday's Closing Ceremonies. The Map Gallery includes entries from GIS Day Mentor Projects, which highlights local high school student GIS Projects.



EXHIBIT HALL

Exhibit booths host vendors, local government agencies and universities from the entire state and region. GIS projects highlight each space. Bring your business cards and resumes!

THURSDAY - NOVEMBER 10TH

FOCUS AUDIENCE - EDUCATORS, HIGH SCHOOL STUDENTS & COLLEGE STUDENTS

HANDS-ON GPS DEMONSTRATIONS

Students participate in hands-on Global Positioning System (GPS) demonstrations outside.



GIS COMPUTER LAB

Students step into a GIS environment in a computer lab. Complete with GIS software they can find online.

OPENING & CLOSING CEREMONIES

Opening ceremony introduces students to GIS and GPS basics. Closing ceremony allows students to celebrate the winners of the poster contest, mentor project contest and other accolades.





GIS DAY 2011

GIS DAY TEXAS STYLE



This event is the largest showcase of how Geographic Information Systems are used in the City of Houston and surrounding areas. For two days, business people, educators, students, and the general public are given a free access pass to products and services that encompass GIS. Since its debut 6 years ago, this event has grown steadily, achieving a prominent position in the field of GIS with the public, private and governmental agencies. The Houston GIS Day event has received national recognition at the Annual ESRI Users Conference. In 2010, the Students Day event alone brought in over 350 students and educators from the Houston Independent School District.

Prizes have been awarded for school essay projects and GIS Mentorship Projects.



We Need Your Help!

Mentors and Sponsors are greatly needed. If you are a GIS professional in the Houston Area please take the time to review the information about the student mentorship program. This program is a great way to provide knowledge of GIS for the next generation. The Mentorship Program is a very rewarding experience for everyone involved.

Sponsors are needed to supply funds for the student day events. If you or your company would like to help please review the Sponsorship Information.

Visit <http://www.h-gac.com/rds/gis/GDC/GISDaySponsors.aspx> to register

You can request more information contacting David Moss.

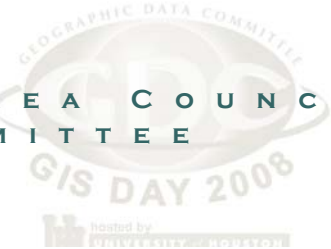
713-957-7439

Dmoss@hcad.org



GIS DAY 2011

H O U S T O N - G A L V E S T O N A R E A C O U N C I L
G E O G R A P H I C D A T A C O M M I T T E E



GIS DAY SPONSORSHIP INFORMATION

The GDC is offering sponsorship opportunities to the GIS business community for “Kid’s Day” activities during the GDC/UH GIS Day 2011 held in November in Houston. As part of the GDC’s GIS Day 2011 in Houston, there is a strong outreach to area high school students. We expect over 300 students and teachers from area schools for a day of GIS activities including an Internet Café, hands-on GPS demonstrations and geocaching, exposure to the exhibit hall and a formal GIS presentation as well as a Geography Quiz all in a university setting. The GDC has, through various sponsors provided lunches for the students, teachers and parents in the past.

We have had high demand for more student participation. The GDC has a mentoring program for high school students and their teachers, some of whom had GIS training this summer. Area GIS professionals are working with teachers in various fields to develop suitable projects and give guidance. The students will be presenting their projects during GIS Day 2008.

We are requesting sponsorships for the lunches, prizes (including scholarships), and T-shirts. The GDC will be pleased to accept any amount. Most sponsors typically give \$500, \$1,000, or \$1,500, but any amount is welcome and appreciated.

As a sponsor, depending on your donation, you will have the following entitlements:

Silver—\$500—Logo on Webpage, Press Release, Flyers and Large Event Banners; optional exhibitor booth

Gold—\$1,000—Logo on Webpage, Press Release, Flyers and Large Event Banners, optional exhibitor booth

Platinum—\$1,500—Logo on Webpage, Press Release, Flyers and Large Event Banners, optional exhibitor booth, Scholarship Sponsor

Additional Sponsor levels:

Corporate: \$250

Professional: \$100

Friend: \$50

Monies provided will fund the following:

- boxed lunches for students
- Prizes and scholarships for students and teachers participating in GIS mentoring projects
- Prizes and scholarships for GIS Essay prizes

Checks, purchase orders, and credit card donations will be accepted.

Please submit donations to HGAC by October 31, 2011 for funds to be available for GIS Day.

Sponsorship Donations may be 501(c3) tax deductible. <http://www.irs.gov/charities/contributors/index.html>

Checks can be made payable to “Regional Excellence Corporation”.

Please mail checks with “GIS Day” noted using this address:

Houston-Galveston Area Council

Attention: Beverly Bell

P.O. Box 22777

Houston, TX 77277-2777



Please visit http://www.h-gac.com/rds/GIS_Data/GDC/GISDaySponsors.aspx



GIS DAY 2011

PLEASE
PLACE
STAMP
HERE

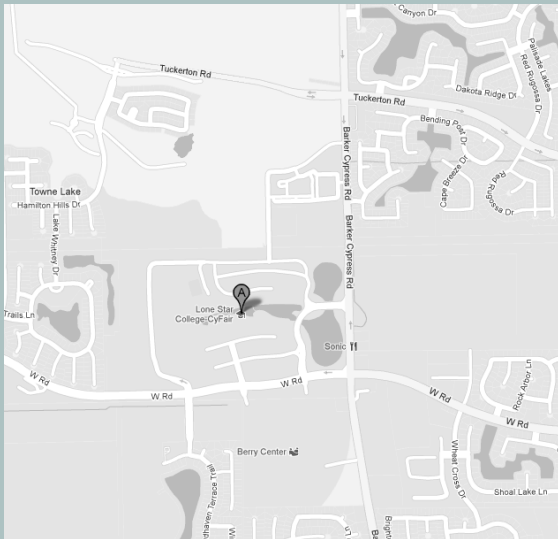
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P.O. Box 22777

Houston, TX 77277

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**JOIN US:
WEDNESDAY AND THURSDAY
NOVEMBER 9TH AND 10TH
LONESTAR COLLEGE-CYFAIR
[HTTP://WWW.LONESTAR.EDU/MAPS-CYFAIR.HTM](http://www.lonestar.edu/maps-cyfair.htm)**



GIS Day 2011 will be held at

LoneStar College-CyFair

For more information please visit our website

www.HoustonAreaGISDay.org

HOUSTON AREA GIS DAY

Highlighting Geographic Information Systems, Geographic Education,
and Global Positioning Systems—outreach for tomorrow's leaders,
workers and educators.

Geography Matters!